

**MULTI STAKE HOLDER APPROACH TO COMBAT AIR POLLUTION****A. Safrudin***Fuels Quality Improvement, KPBB, Jakarta, Indonesia*

Establishment KPBB is stated as a quantum leap of a broader based involvement in decision-making activities in Indonesia in particular for reducing vehicular emissions. KPBB is collaborative strategy for phasing-out leaded gasoline within air pollution control context because involved parties believe that it need intensive advocacy, but we have lack of resources. Thus, this collaborative approach is one of alternatives to consolidate all resources. As time goes by, KPBB's broader based involvement advocacy and its lobbies were able to induce into inner-circle of government agencies. Then, it has driven intergovernmental agencies to consolidate their efforts to phase-out lead within framework of Blue Sky program. Through intensive meeting that was chaired by Minister of Environment and National Planning Board, this intergovernmental agency forum was able to crystallize this issue. KPBB with its intensive agenda setting through dialogs, campaign, lobbies, moreover, was able to reach strong support from other NGOs, private, government, and universities. A key success for such strategic coalition within diverse actors is mainly because there is a common goal and spirit in which all actors badly need clean fuel, also there is trust among the actors. Primary benefit of such coalition is it is able to increase leverage of interested parties. It gives coalition accesses and power to do hearing with Parliament as well as negotiation with opponent phase-out lead policy, such as oil producer, and success to push Department of Energy to phase-out leaded gasoline in Jakarta, Cirebon, Bali and Batam which have total demand 5.5 million KL/year.